# Welcome to the MediaEval 2018 Workshop

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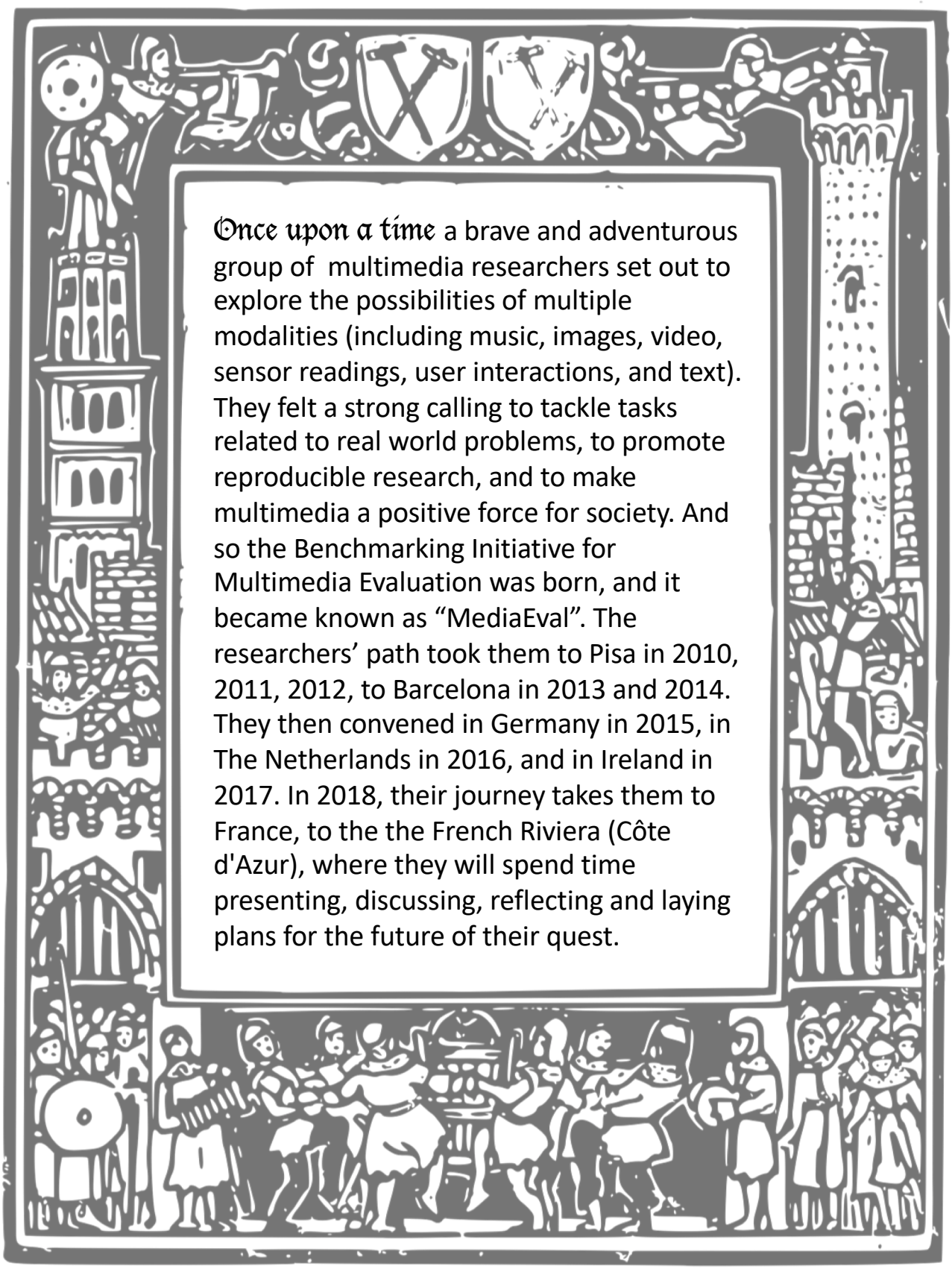

Once upon a time a brave and adventurous group of multimedia researchers set out to explore the possibilities of multiple modalities (including music, images, video, sensor readings, user interactions, and text). They felt a strong calling to tackle tasks related to real world problems, to promote reproducible research, and to make multimedia a positive force for society. And so the Benchmarking Initiative for Multimedia Evaluation was born, and it became known as “MediaEval”. The researchers’ path took them to Pisa in 2010, 2011, 2012, to Barcelona in 2013 and 2014. They then convened in Germany in 2015, in The Netherlands in 2016, and in Ireland in 2017. In 2018, their journey takes them to France, to the the French Riviera (Côte d'Azur), where they will spend time presenting, discussing, reflecting and laying plans for the future of their quest.

https://openclipart.org/download/290581/castleframe.svg

# Thank You, Merci

Thank you to our 2018 task organizers. It is the dedication and effort of MediaEval task organizers that is the force that makes the MediaEval multimedia benchmark a reality.

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## With great appreciation

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SIGIR Special Interest Group on Information Retrieval

EURECOM Sophia Antipolis

simula

And finally, the Intelligent Systems Department of Delft University of technology.

## MediaEval 2018 Organization

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